

DUPLICATE

INVOICE



www.thewmurchannel.com

WMUR
100 South Commercial Street
Manchester, NH 03101
Main: (603)669-9999
Billing: (781)433-4283

Billing Address:

Merrimack & Potomac Group LLC
Attention: Accounts Payable
497 Hooksett Rd
Suite 385
Manchester, NH 03104

Send Payment To:

WMUR
PO Box 26884
Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
945892-1	09/16/12	September 2012	08/27/12 - 09/11/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Bass/R/Congress	candidate	

Flight Dates	Order #	Alt Order #
09/05/12 - 09/11/12	945892	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/05/12	09/11/12	5a Daybreak	5-6a	MTWTF--	:30	2	\$700.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/05/12	09/11/12	MTWTF--	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	Th	09/06/12	5:11 AM	5a Daybreak	5-6a	:30	BAS12TV3001H	\$700.00 NM
1	WMUR	M	09/10/12	5:24 AM	5a Daybreak	5-6a	:30	BAS12TV3001H	\$700.00 NM
2	09/05/12	09/11/12	6a Daybreak	6-7a	MTWTF--	:30	2	\$1,400.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/05/12	09/11/12	MTWTF--	2	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	F	09/07/12	6:15 AM	6a Daybreak	6-7a	:30	BAS12TV3001H	\$1,400.00 NM
2	WMUR	Tu	09/11/12	6:54 AM	6a Daybreak	6-7a	:30	BAS12TV3001H	\$1,400.00 NM
3	09/05/12	09/11/12	Good Morning America	7-9a	MTWTF--	:30	2	\$550.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/05/12	09/11/12	MTWTF--	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Th	09/06/12	8:47 AM	Good Morning America	7-9a	:30	BAS12TV3001H	\$550.00 NM
2	WMUR	M	09/10/12	7:55 AM	Good Morning America	7-9a	:30	BAS12TV3001H	\$550.00 NM
4	09/05/12	09/11/12	KELLY LIVE DAY	9AM-10AM	MTWTF--	:30	2	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/05/12	09/11/12	MTWTF--	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	M	09/10/12	9:36 AM	KELLY LIVE DAY	9AM-10AM	:30	BAS12TV3001H	\$350.00 NM
1	WMUR	Tu	09/11/12		KELLY LIVE DAY	9AM-10AM	:00		\$350.00 NM
	Credited								
5	09/05/12	09/11/12	News 9 at Noon	12-1230p	MTWTF--	:30	2	\$350.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/05/12	09/11/12	MTWTF--	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMUR	F	09/07/12	12:27 PM	News 9 at Noon	12-1230p	:30	BAS12TV3001H	\$350.00 NM
1	WMUR	M	09/10/12	12:16 PM	News 9 at Noon	12-1230p	:30	BAS12TV3001H	\$350.00 NM

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Advertiser		Product	Estimate Number
Bass/R/Congress		candidate	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/05/12	09/11/12	News 9 at 5 Class of Time - Pre-emptible with notice	5-6p	MTWTF--	:30	2	\$700.00	NM
Weeks:	<u>Start Date</u> 09/05/12	<u>End Date</u> 09/11/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 2	<u>Rate</u> \$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURW		09/05/12	5:38 PM	News 9 at 5	5-6p	:30	BAS12TV3001H	\$700.00 NM
1	WMURM		09/10/12	5:22 PM	News 9 at 5	5-6p	:30	BAS12TV3001H	\$700.00 NM
7	09/05/12	09/11/12	News 9 at 6 Class of Time - Fixed Non Pre-emptible	6-7p	MTWTF--	:30	1	\$2,700.00	NM
Weeks:	<u>Start Date</u> 09/05/12	<u>End Date</u> 09/11/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 1	<u>Rate</u> \$2,700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTh		09/06/12	6:21 PM	News 9 at 6	6-7p	:30	BAS12TV3001H	\$2,700.00 NM
8	09/05/12	09/11/12	News 9 at 6 Class of Time - Pre-emptible with notice	6-7p	MTWTF--	:30	1	\$1,400.00	NM
Weeks:	<u>Start Date</u> 09/05/12	<u>End Date</u> 09/11/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 1	<u>Rate</u> \$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		09/05/12	6:14 PM	News 9 at 6	6-7p	:30	BAS12TV3001H	\$1,400.00 NM
9	09/05/12	09/11/12	Chronicle NH Class of Time - Pre-emptible with notice	7-730p	MTWTF--	:30	2	\$550.00	NM
Weeks:	<u>Start Date</u> 09/05/12	<u>End Date</u> 09/11/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 2	<u>Rate</u> \$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURF		09/07/12	7:25 PM	Chronicle NH	7-730p	:30	BAS12TV3001H	\$550.00 NM
1	WMURM		09/10/12		Chronicle NH	7-730p	:00		\$550.00 NM
			See MG 9.3						
3	WMURM		09/10/12	7:13 PM	COMMITMENT SPECIAL	7-730P	:30	BAS12TV3001H	\$550.00 NM
			MG for 9.1 09/10						
10	09/05/12	09/11/12	Nightline Class of Time - Pre-emptible with notice	1135p-1206a	MTWTF--	:30	2	\$250.00	NM
Weeks:	<u>Start Date</u> 09/05/12	<u>End Date</u> 09/11/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 2	<u>Rate</u> \$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURM		09/10/12	11:56 PM	Nightline	1135p-1206a	:30	BAS12TV3001H	\$250.00 NM
2	WMURTu		09/11/12	11:55 PM	Nightline	1135p-1206a	:30	BAS12TV3001H	\$250.00 NM
11	09/05/12	09/11/12	News 9 at 11 Class of Time - Pre-emptible with notice	11-11:35p	M-W----	:30	2	\$1,100.00	NM
Weeks:	<u>Start Date</u> 09/05/12	<u>End Date</u> 09/11/12	<u>MTWTFSS</u> M-W----	<u>Spots/Week</u> 2	<u>Rate</u> \$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMURW		09/05/12	11:59 PM	News 9 at 11 LR- Network Program Runover	11-11:35p	:30	BAS12TV3001H	\$1,100.00 NM
1	WMURM		09/10/12	11:14 PM	News 9 at 11	11-11:35p	:30	BAS12TV3001H	\$1,100.00 NM
12	09/08/12	09/09/12	6a Weekend Daybreak Class of Time - Pre-emptible with notice	Sa/Su 6-7a	-----11	:30	2	\$225.00	NM
Weeks:	<u>Start Date</u> 09/05/12	<u>End Date</u> 09/11/12	<u>MTWTFSS</u> -----11	<u>Spots/Week</u> 2	<u>Rate</u> \$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURSa		09/08/12	6:27 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	BAS12TV3001H	\$225.00 NM
2	WMURSu		09/09/12	6:13 AM	6a Weekend Daybreak	Sa/Su 6-7a	:30	BAS12TV3001H	\$225.00 NM
13	09/08/12	09/08/12	7a Weekend Daybreak Class of Time - Pre-emptible with notice	7-9a	-----S-	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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13	09/08/12	09/08/12	7a Weekend Daybreak	7-9a	-----S-	:30	1	\$400.00	NM		
Class of Time - Pre-emptible with notice											
	09/05/12	09/11/12	-----S-		1		\$400.00				
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMURSa		09/08/12	8:08 AM	7a Weekend Daybreak	7-9a	:30	BAS12TV3001H	\$400.00	NM
14	09/09/12	09/09/12	Close Up	10-1030a	-----1	:30	1	\$400.00	NM		
Class of Time - Pre-emptible with notice											
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		09/05/12	09/11/12	-----1	1	\$400.00					
	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WMURSu		09/09/12	10:30 AM	Close Up	10-1030a	:30	BAS12TV3001H	\$400.00	NM
Total Spots							23				

Payment Terms 30 Days

<u>Gross Total</u>	\$16,900.00
<u>Agency Commission</u>	\$2,535.00
<u>Net Amount Due</u>	\$14,365.00